

# **SPONSORSHIP PLAN**

**60<sup>th</sup> Canadian Closed DanceSport Championships**

**March 18-19<sup>th</sup>, 2016**

**International Plaza Hotel, Toronto, Ontario**





# Ontario DanceSport

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October 2015

Dear Potential Sponsor,

On behalf of Ontario DanceSport (ODS), we are pledging for sponsorships from private enterprises or individuals for our upcoming **60<sup>th</sup> Canadian Closed DanceSport Championships** (CCC) taking place on March 18 & 19, 2016 at the International Plaza Hotel in Toronto. This major event includes International Standard & Latin Championship for the different age categories. Canada's representatives for the World Championships will be selected from these championships.

The Ontario DanceSport (ODS) is a non-profit Canadian organization dedicated to the promotion of competitive danceSport among Canadian dancers of all age categories in Ontario and as well as the rest of Canada. Our mission is to increase awareness of and participation in Dancesport in Ontario, Canada, and worldwide. Ontario DanceSport was founded in 1970 and incorporated as a non-profit organization in 1991.

ODS is a member of Canada DanceSport (CDS), which is a member of the World DanceSport Federation (WDSF). WDSF today has 92 National Member Federations on five continents. 63 of these Federations (including Canada) are recognized by their National Olympic Committee (NOC). In 1997 the WDSF received full recognition from the International Olympic Committee (IOC). The WDSF already sends its athletes to the World Games and WDSF World DanceSport Games.

Every year, ODS organizes three major events: The Ontario Open DanceSport Championships, the Ontario Closed DanceSport Championships, and The Champions of Tomorrow. It also sanctions a number of competitions all year round in the province of Ontario. In addition, it hosts the Canadian Closed DanceSport Championships, every 5 years alternating with the other provincial DanceSport Organizations. In March 2016 Ontario DanceSport will be the hosts for the 60<sup>th</sup> Anniversary of the CCC.

Enclosed is a package of all the sponsorship details for your reference. Your generous support would be greatly appreciated.

For more details about the Competitions you can visit our website: <http://www.ontariodancesport.com> or call Margaret Law at (416) 576 6683, Publicity Director or email her at [publicity@ontariodancesport.com](mailto:publicity@ontariodancesport.com). You may also contact me at 905 831 2426 or [president@ontariodancesport.com](mailto:president@ontariodancesport.com)

Your support would aspire and encourage the athletes who train very intensively and work very hard to achieve a high level of dancing that can enable them to represent Canada in international competitions since ODS or CDS receive no government sponsorship.

Yours Sincerely,

*G Brittain*

Gord Brittain  
ODS President



# Ontario DanceSport

## 2016 CANADIAN CLOSED DANCESPORT CHAMPIONSHIPS

### Sponsor Packages

Type of Sponsorship	Amount of Sponsorship	Entitlements
<b>Diamond Sponsors</b>	<b>\$5000 +</b>	<ul style="list-style-type: none"> <li>➤ 4 complementary VIP seats for Both Friday and Saturday Evening</li> <li>➤ Presentation of award to one of the evening events</li> <li>➤ Invitation to Reception after the Championships</li> <li>➤ Full coloured page advertisement in the program book</li> <li>➤ Acknowledgement in the program book &amp; ODS website</li> <li>➤ MC will mention the contribution made by the sponsor during the CCC</li> </ul>
<b>Platinum Sponsors</b>	<b>\$3,000- \$4500</b>	<ul style="list-style-type: none"> <li>➤ 4 complementary VIP seats for Saturday Evening</li> <li>➤ Presentation of award to one of the evening events</li> <li>➤ Invitation to Reception after the Championships</li> <li>➤ Full coloured page advertisement in the program book</li> <li>➤ Acknowledgement in the program book &amp; ODS website</li> <li>➤ MC will mention the contribution made by the sponsor during the CCC</li> </ul>
<b>Gold Sponsors</b>	<b>\$1,000- \$2500</b>	<ul style="list-style-type: none"> <li>➤ 2 complimentary VIP seats for any one of the two nights</li> <li>➤ Presentation of award to one of the evening events</li> <li>➤ Full b&amp;w page advertisement in the program book</li> <li>➤ Acknowledgement in the program book &amp; ODS website</li> <li>➤ MC will mention the contribution made by the sponsor during the CCC</li> </ul>
<b>Silver Sponsors</b>	<b>\$500-\$950</b>	<ul style="list-style-type: none"> <li>➤ 2 complimentary seats for any one of the two nights</li> <li>➤ 1/2 b&amp;w page advertisement in the program book</li> <li>➤ Acknowledgement in the program book &amp; ODS website</li> <li>➤ MC will mention the contribution made by the sponsor during the CCC</li> </ul>
<b>Bronze Sponsors</b>	<b>\$200-\$450</b>	<ul style="list-style-type: none"> <li>➤ 2 riser seats for any one of the two nights</li> <li>➤ Acknowledgement in the program book &amp; ODS website</li> <li>➤ MC will mention the contribution made by the sponsor during the CCC</li> </ul>
<b>Vendor Sponsors</b>	<b>\$300</b>	<ul style="list-style-type: none"> <li>➤ 1 booth with 2 tables</li> <li>➤ Acknowledgement in the program book &amp; ODS website</li> </ul>
	<b>\$450</b>	<ul style="list-style-type: none"> <li>➤ \$300 package plus 1 full b&amp;w page advertisement</li> </ul>
	<b>\$550</b>	<ul style="list-style-type: none"> <li>➤ \$300 package plus 1 coloured page advertisement</li> </ul>
<b>Advertising Sponsors</b>	<b>\$400</b>	<ul style="list-style-type: none"> <li>➤ Full coloured back cover</li> </ul>
	<b>\$350</b>	<ul style="list-style-type: none"> <li>➤ Full coloured inside cover</li> </ul>
	<b>\$300</b>	<ul style="list-style-type: none"> <li>➤ Full coloured page</li> </ul>
	<b>\$200</b>	<ul style="list-style-type: none"> <li>➤ Full b&amp;w page</li> </ul>
	<b>\$110</b>	<ul style="list-style-type: none"> <li>➤ 1/2 b&amp;w page</li> </ul>



# Ontario DanceSport

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## Sponsorship Form

(Please confirm with a ) & State Exact Amount

Diamond Sponsor                      \$5,000                       \$ \_\_\_\_\_

Platinum Sponsor                      \$3,000-\$4,500                       \$ \_\_\_\_\_

Gold Sponsor                      \$1,000-\$2,500                       \$ \_\_\_\_\_

Silver Sponsor                      \$500-\$950                       \$ \_\_\_\_\_

Bronze Sponsor                      \$200-\$450                       \$ \_\_\_\_\_

## Vendor Sponsor

Booth & acknowledgement                       \$300

Booth & acknowledgement + b&w ad                       \$450

Booth & acknowledgement + coloured ad                       \$500

## Advertising Sponsor

Full coloured back cover                       \$400

Full coloured inside cover                       \$350

Full coloured page                       \$300

Full b&w page                       \$200

½ b&w page                       \$110

**Total Amount of Sponsorship**

\$ \_\_\_\_\_